



Let's Talk Programmatic Sponsor packages

Nov. 20, 2024 | Live in Hamburg

The event

According to the latest predictions of the Online Marketing Group (OVK), a committee within the Federal Association of the Digital Economy (BVDW), the German online display advertising market is set to grow almost 8 percent to 5.94 billion EUR in 2024.

With 4.4 billion EUR and almost three quarters of sales volume, programmatic advertising will be one of the main growth drivers.

With our annual after work session “Let’s Talk Programmatic” we dive into one of the most exciting fields of digital marketing.

Benefits

Participants will benefit from insights of leading experts, discussions about challenges as well as future trends and networking with like-minded peers.

Participants

The number of participants is between 80 to 100 people representing publishers, advertisers, agencies and adtech companies.

The agenda*

Time	Program
18.00 hrs	Welcome
18.10 hrs	Keynote
18.20 hrs	Elevator Pitch
18.45 hrs	Panel discussion
19.30 hrs	Networking with food & drinks
22.00 hrs	End

* timings and content will be confirmed in due time



Sponsor Packages

Sponsor packages

Gold (only 2x available)

- ✓ Keynote presentation on stage (max. 5 minutes, topic has to fit the annual theme of the event)
- ✓ Logo inclusion in e-Mail marketing
- ✓ Logo placement on the event website
- ✓ Logo inclusion in social media promotion, e.g. on LinkedIn (+13k followers)
- ✓ Logo inclusion in key event visuals (presentation slides, event material, roll ups)
- ✓ Display of promotional materials/give aways onsite
- ✓ 3 complimentary tickets + 6 discounted tickets included

Costs available upon request

Sponsor packages

Silver

- ✓ Logo inclusion in e-Mail marketing
- ✓ Logo placement on the event website
- ✓ Logo inclusion in social media promotion, e.g. on LinkedIn (+13k followers)
- ✓ Logo inclusion in key event visuals (presentation slides, event material, roll ups)
- ✓ Display of promotional materials/give aways onsite
- ✓ 2 complimentary tickets + 4 discounted tickets included

Costs available upon request

Sponsor packages

Branding

- ✓ Logo inclusion in e-Mail marketing
- ✓ Logo placement on the event website
- ✓ Logo inclusion in key event visuals (presentation slides, event material, roll ups)
- ✓ 1 complimentary tickets + 2 discounted tickets included

Costs available upon request

Sponsor Packages

Customized

If you are looking for different ways to showcase your brand at this years Let's talk programmatic, we would be happy to create a customized package that suits your needs.

Simply get in touch with us.





Contact

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